

**UNIVERSITY OF HOUSTON**

**SOCIAL ENTREPRENEURSHIP- FALL 2013**

**ENTR 4397- 25650**

**ENTR 7397- 25855**

*INSTRUCTOR:* Carlos A. Ortega  
*TIMES:* 8:30- 10:00am, T/Th, Room 128 MH  
*OFFICE:* 528B UCBB  
*CELL PHONE:* 713-898-3566 (10am-7pm, M-F, CST)  
*OFFICE HOURS:* By appointment  
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*COURSE GOALS AND OBJECTIVES:*

Social Entrepreneurship, with Professor Carlos Ortega, is a non-traditional course designed to assist students in developing, marketing, funding, and managing non-profit organizations. It is not a

In addition, students will regularly meet and be mentored by Professor Ortega individually or in small groups. These meetings will occur in person or via various conferencing tools and are designed to offer specific guidance through the project and world of the social entrepreneur.

*TEXT:*

*There is no required text for this class.*

*GRADING:*

*There are six grades. The six grades are added and then divided by 5. That number is your grade.*

*Grade 1- Social Entrepreneurship Idea Presentation*

*Grade 2- Minimum 8 Hours of Volunteering*

*Grade 3- Mentoring Meetings*

*Grade 4- Measurable Difference*

*Grade 5- Workbook*

*Grade 6- Final Presentations*

*The following scale is used to calculate your grade. The UH provides the scale and I do not adjust it in any way. Please note: There is no curve on the grading scale and no points "given" for any reason. For example: For an A, you must earn the full 93 points.*

*A 92.9999 is an A-. This example applies to the entire grading scale.*

**FINAL SEMESTER GRADES:**

A	93-100	C	73-76
A-	90-92	C-	70-72
B+	87-89	D+	67-69
B	83-86	D	63-66
B-	80-82	D-	60-62
C+	77-79	F	59 and below

**ACADEMIC HONESTY:**

The University of Houston Academic Honesty Policy is strictly enforced by the C. T. Bauer College of Business. *No violations of this policy will be tolerated.* A discussion of the policy is included in the University of Houston Student Handbook.

Go to the following link for details: <http://www.uh.edu/dos/publications/handbook.php>.

Students are expected to be familiar with this policy.

**ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES:**

The C. T. Bauer College of Business would like to help students who have disabilities achieve their highest potential. To this end and in order to receive academic accommodations, students must register with the Center for Students with Disabilities (CSD) (telephone 713-743-5400) and present approved accommodation documentation to their instructors in a timely manner.

**CLASS SCHEDULE:**

08/27 Introductions to Course and Each Other

08/29

09/03 Class

09/05

**09/10 Social Entrepreneurship Project Presentation- Grade 1**

09/12

09/17

09/19

09/24 Class

09/26

10/01

**10/03 Class**

**Volunteering Deadline- Minimum 8 Hours- Grade 2**

10/08

10/10

10/15 Class

10/17

10/22

10/24

10/29 Class

10/31

11/05 Class

11/07

11/12  
11/14  
11/19 Class  
11/21  
11/26  
11/28 Thanksgiving Holiday  
**12/03 Final Presentation- Grade 5**  
**12/05 Final Presentation- Backup**

*HOW TO CONTACT ME:*

I am easily reached via email and respond to them well within 24 hours. Send emails directly to [cortega@uh.edu](mailto:cortega@uh.edu). If I do not answer your email within 24 hours, something is wrong. *Please note: I do not respond to emails sent via Blackboard Learn or messages sent via Twitter nor do I respond to emails or contact students on weekends.*

*CONTACTING ME VIA MY CELL PHONE:*

Please choose to contact me via cell phone respectfully, M-F (10am-7pm). Problems with your computer on test days, being frustrated with Blackboard, being unable to take a test when scheduled, or to inform me you will be out of town are not reasons to call your Professor on his personal cell phone.

*MENTORING MEETINGS :*

I want you to succeed. You are expected to meet with me individually a minimum of 3 times throughout the semester. You will receive a grade for “mentoring meetings”. These meeting are designed to individually assist you with your project. At the end of each meeting we will discuss what needs to be done by the next meeting. Your grade will be based on how well you complete the discussed and agreed upon work.

*WORKBOOK:* Students are required to keep a working book of ideas. This book will be reviewed in mentor meetings and discussed extensively with students. A grade is assigned at the end of the semester.

*WHAT SHOULD YOU CALL ME:*

Professor Ortega or Mr. Ortega works. I prefer Professor Ortega.

*DO YOU “GIVE POINTS AWAY” IF WE ARE CLOSE TO THE NEXT LETTER GRADE?*

No, your grade is what it is. If you have 92.9999, your grade will be an A-. You must earn (*on your own*) the full 93 to get an A in the course.

*WHY WON'T YOU “ROUND UP” TO THE HIGHER LETTER GRADE?*

In lieu of “rounding up”, I offer several opportunities for extra credit AND the lowest exam grade is dropped.

*BLACKBOARD LEARN:*

UH has switched all courses to Blackboard Learn. You will not find Blackboard Learn difficult. However, go to the following web link and explore the helpful information,

<http://www.uh.edu/webct/help>. If you have never taken exams online or an online class, I suggest you contact the Blackboard Learn/WebCt office and take the mini tutorial/class. Unfortunately, I will not be assisting you with questions about working with Blackboard Learn and/or WebCt. ***All questions regarding Blackboard Learn should be referred to the Blackboard Learn office.***

*Thank you for taking this course. Please do not hesitate to contact me for assistance and guidance throughout the semester. I am happy to help!*

*Professor Ortega*